



# TARGET MARKET DETERMINATION

## NAB PERSONAL LOAN

Determination Criteria	Description																
<b>Start Date:</b>	05/10/2021																
<b>First and ongoing review period:</b>	The first review, and each ongoing review, must be completed within each consecutive 12 month period from the Start Date.																
<b>Product:</b>	<b>NAB Personal Home Loan</b> A fully optioned personal loan to use credit for for one off personal and household purchases or debt consolidation over a fixed term with a monthly fee.																
<b>TARGET MARKET</b>																	
<b>Target market &amp; product attributes:</b>	<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;"><b>Consumer needs and objectives</b></th> <th style="width: 50%;"><b>Product attributes</b></th> </tr> </thead> <tbody> <tr> <td>A person that wants a personal loan to purchase one off personal, household or motor vehicle purchases or debt consolidation over a fixed term.</td> <td>This personal loan provides the ability to use credit: <ul style="list-style-type: none"> <li>for large household purchases</li> <li>for motor vehicle purchases</li> <li>for other personal purposes</li> </ul> This personal loan has a monthly fee.</td> </tr> <tr> <td>A person that wants an interest rate that varies with flexible repayment amounts and the flexibility to make extra repayments and save interest.</td> <td>This personal loan provides access to a variable interest rate option with: <ul style="list-style-type: none"> <li>flexible repayment amounts</li> <li>redraw of extra repayments</li> </ul> </td> </tr> <tr> <td>A person that wants flexibility to access and redraw extra repayments that have been made.</td> <td></td> </tr> <tr> <td>A person that wants certainty of interest rate costs and repayment amounts and the flexibility to make extra repayments and save interest during a fixed rate period.</td> <td>This personal loan provides access to a fixed interest rate option with: <ul style="list-style-type: none"> <li>Certainty of interest costs and repayment amounts</li> <li>no redraw</li> </ul> </td> </tr> <tr> <td></td> <td></td> </tr> <tr> <th style="width: 50%;"><b>Consumer financial situation</b></th> <th style="width: 50%;"><b>Product attributes</b></th> </tr> <tr> <td>A person that: <ul style="list-style-type: none"> <li>requires a minimum credit amount of \$5,000</li> <li>has access to sufficient income to meet the following payments <ul style="list-style-type: none"> <li>principal amounts due</li> <li>interest amounts due</li> <li>application fee</li> <li>monthly fee</li> </ul> </li> </ul> </td> <td>This personal loan requires a minimum credit amount of \$5,000 and a maximum credit amount of \$55,000.  This personal loan requires regular scheduled repayments including: <ul style="list-style-type: none"> <li>principal and interest repayments</li> </ul> </td> </tr> </tbody> </table>	<b>Consumer needs and objectives</b>	<b>Product attributes</b>	A person that wants a personal loan to purchase one off personal, household or motor vehicle purchases or debt consolidation over a fixed term.	This personal loan provides the ability to use credit: <ul style="list-style-type: none"> <li>for large household purchases</li> <li>for motor vehicle purchases</li> <li>for other personal purposes</li> </ul> This personal loan has a monthly fee.	A person that wants an interest rate that varies with flexible repayment amounts and the flexibility to make extra repayments and save interest.	This personal loan provides access to a variable interest rate option with: <ul style="list-style-type: none"> <li>flexible repayment amounts</li> <li>redraw of extra repayments</li> </ul>	A person that wants flexibility to access and redraw extra repayments that have been made.		A person that wants certainty of interest rate costs and repayment amounts and the flexibility to make extra repayments and save interest during a fixed rate period.	This personal loan provides access to a fixed interest rate option with: <ul style="list-style-type: none"> <li>Certainty of interest costs and repayment amounts</li> <li>no redraw</li> </ul>			<b>Consumer financial situation</b>	<b>Product attributes</b>	A person that: <ul style="list-style-type: none"> <li>requires a minimum credit amount of \$5,000</li> <li>has access to sufficient income to meet the following payments <ul style="list-style-type: none"> <li>principal amounts due</li> <li>interest amounts due</li> <li>application fee</li> <li>monthly fee</li> </ul> </li> </ul>	This personal loan requires a minimum credit amount of \$5,000 and a maximum credit amount of \$55,000.  This personal loan requires regular scheduled repayments including: <ul style="list-style-type: none"> <li>principal and interest repayments</li> </ul>
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<b>Negative target market statement</b>	Not suitable for a person requiring credit for: <ul style="list-style-type: none"> <li>personal everyday spending</li> <li>purchases of greater than \$55,000</li> </ul>																
<b>Appropriateness statement:</b>	NAB has considered that the product including its key attributes is appropriate for the target market including the likely objectives, financial situation and needs of consumers in the target market.																
<b>DISTRIBUTION CONDITIONS</b>																	
<b>Authorisation:</b> This condition applies to all conduct	<b>Condition 1</b> A distributor must:																



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	<ul style="list-style-type: none"> <li>• hold an Australian Credit Licence or be a Credit Representative authorised to engage in credit activities on behalf of a credit licensee; and</li> <li>• if the distributor is not NAB, comply with the terms and conditions of any relevant distribution agreement or arrangement with NAB.</li> </ul> <p>This condition is appropriate as it ensures distributors are appropriately authorised to provide the relevant regulated financial services and will comply with the commercial terms agreed between the distributor and NAB.</p>
<p><b>General Advice including Marketing:</b> This condition applies to general advice (including most marketing)</p>	<p><b>Condition 2</b></p> <p>A distributor must only provide general advice (such as marketing) if:</p> <ul style="list-style-type: none"> <li>• a Target Market Determination (TMD) has been made and published for the product and has not been withdrawn</li> <li>• the distributor complies with the terms of the TMD for the product</li> <li>• the general advice is consistent with the consumer needs, objectives and financial situation defined in the target market for the product; and</li> <li>• ASIC has not issued a Product Intervention Power restricting the publication of general advice for the product by the distributor.</li> </ul> <p>A distributor may provide general advice (marketing) as to the product through public channels such as:</p> <ul style="list-style-type: none"> <li>• television, radio, internet (including social media), billboards and physical banners, periodicals, brochures, and other marketing material available to the general public</li> <li>• advertising through comparison sites and rating agencies</li> <li>• NAB Branch</li> <li>• NAB Business Banking Centre</li> <li>• NAB Relationship Bankers</li> <li>• NAB Mobile Bankers</li> <li>• NAB Accredited Brokers</li> <li>• NAB's Call Centre</li> <li>• NAB's Mobile Application</li> <li>• NAB's Website</li> <li>• Direct Mail; and</li> <li>• Direct Email.</li> </ul> <p>It is intended that these channels may be available to persons who would not at that time qualify for the product to be issued to them in a regulated sale, for example because they are minors or do not have the income to service the product. This is because the issue of the product is subject to Distribution Conditions 1, 3 and 4 which will ensure that the product is only issued to persons for whom it will be appropriate.</p>
<p><b>Retail Product Distribution Conduct (other than General Advice):</b> These conditions apply to all retail product distribution conduct that is not general advice</p>	<p><b>Condition 3</b></p> <p>A distributor must only engage in retail product distribution conduct (other than general advice) if:</p> <ul style="list-style-type: none"> <li>• a TMD has been made and published for the product and has not been withdrawn</li> <li>• the distributor complies with the terms of the TMD for the product</li> <li>• ASIC has not issued a Product Intervention Power restricting the distribution of the product for the distributor; and</li> <li>• the distributor has complied with Condition 4.</li> </ul> <p>A distributor must only engage in retail product distribution conduct (other than general advice) through:</p> <ul style="list-style-type: none"> <li>• NAB Branch</li> <li>• NAB Business Banking Centre</li> <li>• NAB Relationship Bankers</li> <li>• NAB Mobile Bankers</li> </ul>



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<b>REVIEW TRIGGERS</b>					
<p><b>Review triggers:</b></p>	<p>NAB must cease all retail product distribution conduct (except excluded conduct) in respect of this product within 10 business days of NAB identifying a review trigger unless:</p> <ul style="list-style-type: none"> <li>• NAB has determined that this TMD continues to be appropriate; or</li> <li>• a new TMD has been made</li> </ul> <p>The events and circumstances described below will trigger a review of this TMD if NAB determines it may relate to the appropriateness of the TMD having regard to NAB's internal policies.</p> <p>NAB will publish notice of a review on its website.</p> <table border="1" data-bbox="379 1758 1505 2033"> <tr> <td data-bbox="379 1758 571 1960"><b>Material complaints</b></td> <td data-bbox="571 1758 1505 1960"> <p>NAB actively monitors consumer complaints and will review the appropriateness of the TMD where complaints in number or significance relate to:</p> <ul style="list-style-type: none"> <li>• credit limit amounts</li> <li>• fixed interest rates and fixed interest periods</li> <li>• fees</li> </ul> </td> </tr> <tr> <td data-bbox="379 1960 571 2033"><b>Product Performance</b></td> <td data-bbox="571 1960 1505 2033"> <p>NAB actively monitors product performance indicators relevant to the product and will review the appropriateness of the TMD in circumstances where:</p> </td> </tr> </table>	<b>Material complaints</b>	<p>NAB actively monitors consumer complaints and will review the appropriateness of the TMD where complaints in number or significance relate to:</p> <ul style="list-style-type: none"> <li>• credit limit amounts</li> <li>• fixed interest rates and fixed interest periods</li> <li>• fees</li> </ul>	<b>Product Performance</b>	<p>NAB actively monitors product performance indicators relevant to the product and will review the appropriateness of the TMD in circumstances where:</p>
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		<ul style="list-style-type: none"> <li>evidence shows that the financial situation of the customer may not be met including monitoring of:             <ul style="list-style-type: none"> <li>customers experiencing disproportionate rate of delinquencies</li> </ul> </li> <li>evidence shows that the needs and objectives of the product attributes may not be met including monitoring of:             <ul style="list-style-type: none"> <li>early termination of the loan</li> <li>early termination of fixed rate periods</li> <li>changes to attributes or movements between products</li> </ul> </li> </ul>
	<b>Feedback from distributors</b>	Reporting received from distributors, or consistent feedback from distributors which suggests that the target market or product attributes may no longer be appropriate.  Refer to Reporting.
	<b>Substantial Product Change</b>	NAB makes a substantial change to the product terms, conditions or key product attributes including: <ul style="list-style-type: none"> <li>adding to, removing or changing a product attribute</li> <li>a substantial pricing change which impacts the consumer value proposition of the product; and</li> <li>significant changes to a distribution channel and distribution strategy.</li> </ul>
	<b>Significant Change to the External Environment</b>	<ul style="list-style-type: none"> <li>Regulatory or legislative environment for this product</li> <li>Economic and market conditions</li> </ul>
	<b>Notification from ASIC</b>	NAB receives a notification from ASIC requiring immediate cessation of product distribution, or cessation of particular conduct in relation to the product.
	<b>Significant Dealings</b>	Evidence that the distribution of the product or distributor conduct are significantly different to the expectations set out in the TMD.
<b>REPORTING</b>		
<b>Reporting period:</b>	The Reporting Period for this determination is quarterly during each calendar year: <ul style="list-style-type: none"> <li>First reporting period ending on 31 March</li> <li>Second reporting period ending on 30 June</li> <li>Third reporting period ending on 30 September</li> <li>Fourth reporting period 31 December</li> </ul>	
<b>Reporting information:</b>	A distributor must provide the following information in writing as soon as practicable, or within 10 business days after the reporting period unless otherwise specified.	
	<b>Complaint Information</b>	Complaints related to the risks, key terms, conditions or key attributes of this product including: <ul style="list-style-type: none"> <li>the number of complaints,</li> <li>the nature and circumstances of the complaints; and</li> <li>whether or not there has been or is likely to be consumer harm or detriment, and if so, the nature of the harm or detriment.</li> </ul>
	<b>Feedback from distributors</b>	Feedback that the target market or key product attributes may no longer be appropriate, including about: <ul style="list-style-type: none"> <li>consumer understanding of the risks, key terms, conditions or key attributes of this product</li> <li>fixed rates</li> <li>variable rates.</li> </ul>



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	<b>Significant Dealings</b>	If a distributor becomes aware of a significant dealing in the product or the distributor conduct, that is not consistent with the target market determination, they must notify the issuer in writing as soon as practicable, and in any event within 10 business days after becoming aware.
	<b>Other Information Requested by NAB</b>	Any other information requested in writing by NAB from time to time subject to: <ul style="list-style-type: none"><li>• The request being necessary to enable NAB to meet its legal and compliance obligations; and</li><li>• NAB providing at least 30 days prior notice before the end of the Reporting Period.</li></ul>