



We Build Finance Partnerships That Thrive

Join Australia's leading asset finance aggregator

Let us take your business to the next level

Whether you want to diversify into asset finance or you're looking for a partner to help you achieve your goals, consider Platform Finance. We are one of Australia's leading asset finance aggregators.

Platform Finance has the size and strength to help your business thrive both now and in the years to come, thanks to our unrivalled support, advanced technology and our high-quality lender network.



Years of Experience

25



Assets Financed
each year

\$8.4Bn



Panel of Lenders

50+



Publicly listed asset finance aggregation business

Platform Finance is powered by the strength of COG Financial Services Limited, which makes us one of the only listed asset finance aggregators in the country. Our relationship with COG equips us with the scale and financial backing to propel your company's growth.



Technology



Products



Compliance



Lender Panel

Our Value Proposition



Good Commissions

Commissions paid daily, weekly or monthly so you can easily manage what you are earning.



50+ Lender Panel

Our panel has over 50 leading lenders, helping you service just about any customer – business, commercial or consumer.



Diversification opportunities

Create new revenue streams and expand your offer to add value and meet more of your customer's needs.



Compliance support

Stay ahead of industry changes and regulations with expert support from our team of compliance experts.



Dedicated BDM team

Our professional and committed BDM team are available to assist you with any finance product queries and accreditation requirements.



Lender scenario support

Unsure of lender requirements or product options? Contact our experienced processing team for fast, professional support.

Broker Support Options

Our professional loan processing centre offers two levels of broker support. Choose the service to best suit your business.



Tick and Flick

A simple handover of name and number and we take care of the entire application. Ideal for time-poor or new brokers to asset finance.



Hands on the Wheel

A unique offering allowing brokers to manage all client interactions, while our team drive the back-end process from lodgement to settlement.

Our Broker Support Team

When you partner with Platform, you get the backing and support of our professional BDM network and our experienced Broker Processing Team.



Business Development Managers



Need advice, mentoring or application support? Platform has a vast team of knowledgeable BDMs in each state, that can assist with your scenario or question, workshop your deal and help connect you with the operations team member most qualified to help you.

We also offer specialised support for mortgage brokers who are looking to diversify into asset finance.

Our BDM team are experts in our full range of finance products, from complex, high value equipment deals, through to chattel mortgages, novated leases and corporate finance. They are only ever a phone call away.

Broker Processing Team



From account management, to invoicing and rate approvals, our Broker Processing Team is here to help streamline your day-to-day operations. Here are just some of the ways they can lighten your load, leaving you to bring in bigger and better business:

- Loan processing
- Rate approvals
- Follow ups and customer service
- Invoice requests
- Account management
- Payout generation
- Financier account residuals
- Arrears management
- Deal vetting
- NCCP Compliance

Our Product Range

Being part of the Platform Finance community gives you access to a full range of primary, secondary, and specialist finance solutions. Our variety means you can maximise your profit potential, whether your business is focused on assets, wealth or mortgages.



Commercial Finance

- Chattel Mortgage
- Finance Lease
- Operating Lease
- Rental
- Commercial Hire Purchase
- Insurance Premium Funding



Consumer Finance

- Consumer Motor
- Leisure Finance (Boats, Jet Skis, Caravans, Motor Cycles, Camper Trailers)
- Personal Loans



SME Finance

- Business Loans
- Cash Flow Finance
- Invoice Finance
- Trade Finance
- Line of Credit
- Sale & Leaseback
- Acquisition Finance

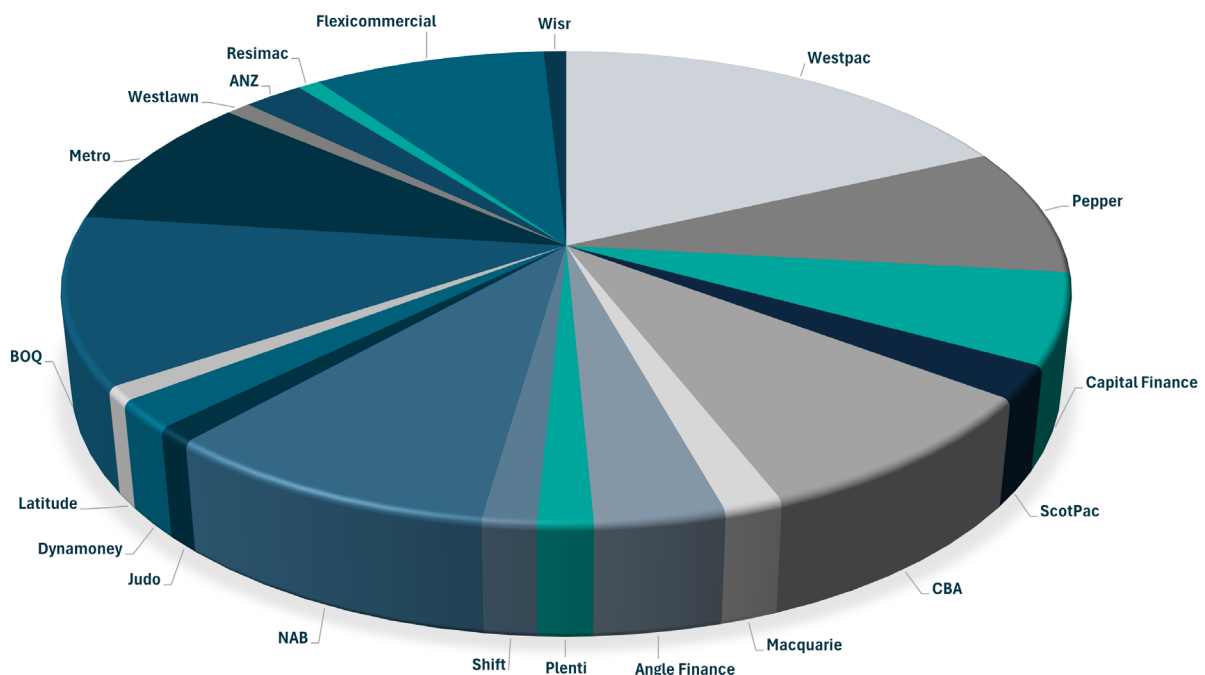


Personal Loans

- Debt Consolidation
- Home Renovations
- Weddings
- Holidays
- Education Fees
- Medical Procedures



Over \$8.4 Billion in loans funded each year



All of the best lenders at your fingertips

We are proud of the strong relationships we've built with an extensive list of reputable, reliable lenders. From top-tier to boutique lenders for specific vehicle and equipment requests, we have a broad range of commercial and consumer product options to cover all your needs. We devote the time and energy required to build close, mutually beneficial relationships with our lenders. This then leads to positive outcomes for you and your customers.



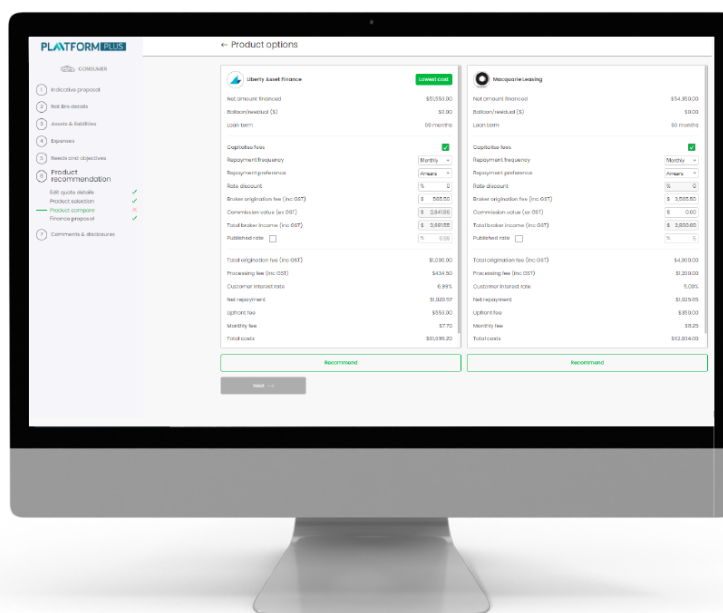
With access to over 50+ lenders we can offer you the most competitive interest rates in the market.

Here's a snapshot of our current lender panel:



Platform Plus, has been built to grow efficiency in your business

We have invested in development of a custom-built cloud-based application to provide our brokers and business partners with the best asset finance quoting and lodgement system on the market. The system is called Platform Plus and will revolutionise the way you manage and process applications on a daily basis.



Platform Plus has been customised specifically for mortgage and asset finance brokers, both for consumer and commercial deals. It enables brokers to fully control the application from quote, right through to settlement of the application. In real-time our brokers can make changes to the application on any device, clients can also login through a unique Client Portal to provide additional information and supporting documents.

You can be assured that Platform Plus meets all aspects of Responsible Lending and BID requirements. The system automatically timestamps documents as they are sent and received, making it simple from an audit perspective.

Key Features of Platform Plus

The unique features of Platform Plus allow brokers to streamline quoting and lodgements for asset finance applications. The system automates the process and improves efficiencies via a simple online interface.



Quote Tool

Fully functional quoting tool across both Consumer and Commercial scenarios.



Online Lodgement

Enables visibility of application from submission to settlement.



Compliance Automation

Automated scheduled compliance documents can be generated at specific timing through the loan process.



Client Portal Access

Ability to give your clients access to input their details for the application.



System Integration

Glass's Guide
ABN Lookup
Address verification
DocuSign



Access on the go

Compatibility with every smart device ie. iOS, Android, Google.

PLATFORM
PLUS

Platform Plus is well suited for:

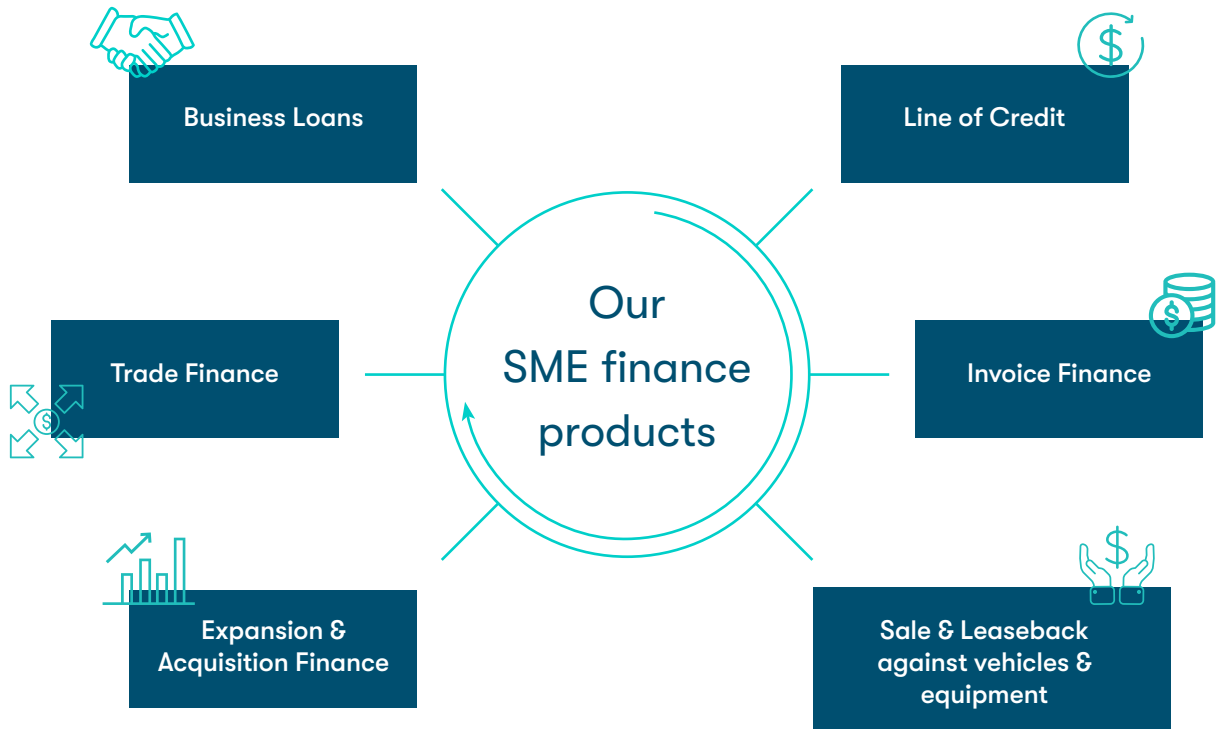
- Simple consumer & commercial deals
- Those brokers looking to "Tick & Flick" referrals through to the sales team
- Mortgage brokers who process a low volume of asset finance deals
- Those with less asset finance experience

LENDER	PRODUCT NAME
Macquarie Leasing	Motor Vehicles \$5
Macquarie Leasing	Motor Vehicles \$5
Macquarie Leasing	Motor Vehicles \$5
CAPITAL F... Capital Finance	Cars and Commer
Macquarie Leasing	Motor Vehicles \$5
Westpac Equipment F...	Vehicles \$20,001
Westpac Equipment F...	Bus, Trucks & Trai

SME finance for business

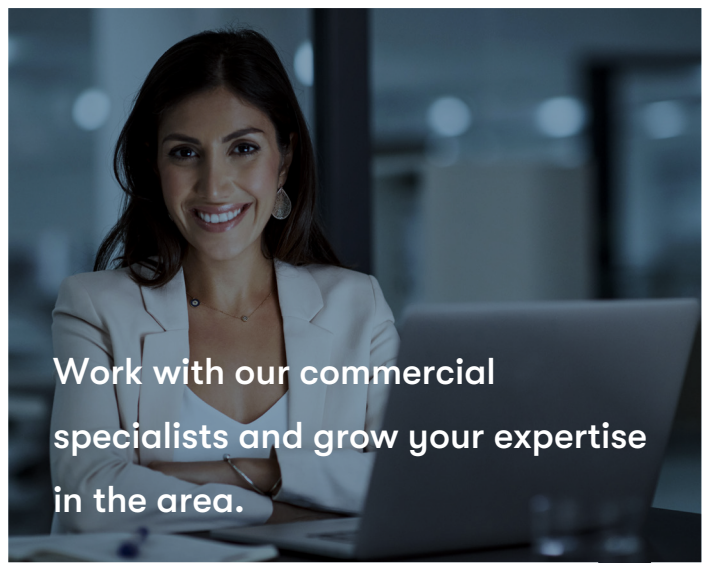
SME's account for almost 98% of all businesses in Australia, this provides a huge opportunity to assist this sector. At Platform Finance, we have commercial specialists that work closely with brokers to ensure that we can provide finance options to continue their growth.

Working with our SME finance hub at Platform Finance will help connect your clients to a multitude of options.



We work with you as a business partner

- 01 Leverage our key lender relationships
- 02 Use our Tick and Flick referral system
- 03 Quick turnaround times
- 04 Access to marketing material



Personal Loans for your consumer clients

Our consumer-focused panel allows you to be accredited with a number of lenders giving you the ability to service your clients needs.

Here are just a few types of funding available:



Debt Consolidation



Holidays



Home Improvement



Furnishing



Older Model Vehicles



Weddings

alex bank

 **LATITUDE**

money3

MONEYME

MONEYPLACE

NOW
FINANCE

Plenti

RACV

SocietyOne

 **wisr**

Compliance Support

Platform understands the importance and requirement of having strong compliance measures that ensure our network are meeting their obligations.

Our stringent compliance procedures are here to support our brokers and provide guidance so they can continue to build their business and service their customers. You can be confident that all the tools you need to comply with Responsible Lending and BID requirements are provided by Platform Finance.



We take our license obligations seriously



Platform Finance Car Buying Service

Platform Finance offers a professional Car Buying Service to our broker partners, through our subsidiary COG CarSelect. The service has established a broad national network of over 1,300 fleet dealers, assisting clients in the purchase of over \$50 million in new vehicles annually.

Leveraging our buying power, diverse industry knowledge and market-leading CRM system, clients receive fast-tracked, personalised service and unrivalled prices on all new cars.

What we offer YOU

- Protection from dealers offering finance
- Personalised sales assistance
- Automated updates
- Referral Fees paid

What we offer YOUR CLIENT

- First class quotation & tender technology
- 100% online trade-ins & disposals
- Local dealership test drives
- Professional advice & car valuation
- Wide vehicle selection
- Free vehicle delivery (with a full tank of fuel)



Our Sales Team

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Partner today. Grow tomorrow.

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